



Wouldn't it be nice if web and Web 2.0 development projects were easy? Wouldn't it be nice if you could manage not just websites, but also manage data structures by simple drag and drop? Wouldn't it be nice if you could have websites with self managing navigation – and comprehensive e-commerce – and full user management, too – and with full control. Wouldn't it be nice if you didn't need to program, or even need an IT professional to do all this for your organization? Wouldn't it be nice?

### neatComponents changes everything

neatComponents changes everything you thought you knew about how to manage web development; from building a simple website, to the creation of integrated sales systems with live stock control. neatComponents makes your current developers more efficient, and it empowers ordinary design staff.

You may have considered using Vignette or Serena to solve your web development problems, but their high license costs, hardware and administrative burdens mean that they are not suitable for most users. Other, more affordable systems, have severe design limitations, or simply don't scale for enterprise use: neatComponents is your alternative.

### What is neatComponents?

neatComponents is a software system for website developers that installs onto a standard Windows server. It is a complete toolbox of encapsulated components for creating and managing all sorts of websites from a simple single-pager to the most sophisticated e-commerce or data-management website.

neatComponents has been designed to bring your projects to completion in days, not months. There is no coding, no programming and it is still fully flexible. Components always work and you never have to worry about interpreting code when staff turnover..

#### Business Users

neatComponents doesn't need skilled staff that are hard to find and are a hassle to manage. Direct employment is expensive with major headaches in employment law, vacation and benefit provision. Outsourcing to contract workers or overseas can consume more management time that you have available. neatComponents means you don't need the expensive staff you thought you did. Workflow-locking and Approval Controls keep you in control. There are flexible licensing options, including pay-as-you-go.

#### IT Users

neatComponents provides dozens of discrete components to enable and control all aspects of web development: Input Forms, Data Feeds, Multiple data types - all with Standard or Secure storage. Data is structured on an exposed relational database with data queries, data joins and form links. The Form-Query-View system allows the construction of multiple data-entry pages with tight display control. Email integration via a built-in mail server provides automatic form field embedding and Email-on-Event. Data is stored centrally, so there are no version-control problems. Record-locking is automatic. neatComponents is a perfect platform for an AGILE development environment.

#### SaaS: Software as a Service

neatComponents is built around providing software as a service, either in an internal market or pay-per-use, with multiple domain capacity and unlimited fine grain user controls, plus an integrated accounts engine to manage credit control and account access.

neatComponents is a fully formed, comprehensive web development system that will transform the way your organization works. Visit the website today to discover more about how **neatComponents changes everything**.



# neatComponents - website development and management system

neatComponents has been designed from the top down to make the creation of websites, Intranets and Extranets quick to build and easy to manage all without being a major drain on staffing or financial resources. It enables you to 'de-skill' website production and maintenance, so that you can redeploy internal staff and be more competitive in your marketplace.

## Minimize Staffing Costs

By allowing tight control but with easy access, neatComponents makes it possible to leverage the skills of your existing technologists. Unlike ordinary Internet development tools and simplistic Content Management Systems, the nC system does not require any programming at all. You are protected from complexity: the nC system cannot be broken. All functions are managed using straightforward dialog boxes. neatComponents makes it easy for website designers to create sites with what are otherwise difficult features. It takes care of all the fiddly technical administration which you'd normally need a programmer or a hosting tech to handle.

### Develop sites



Create websites quickly - simple drag & drop.

Content management: easy to use Direct entry for simple sites.

Navigation - Automatic, self-managing. Permission aware.

... with no specialist skills or technical knowledge.

### Manage users



Manage Users - allow editing and still keep control.

Unlimited Users & User Groups control page and site access.

Approval controls & workflow locking govern user access.

... fine-grain User permissions: page-by-page; item-by-item.

### Manage content



Control website appearance & make your own templates.

Content management: data-entry forms structure complex sites.

Email integration: 'on event', submission forms & responses.

... highly scalable - no client licences. Low training costs.

### Manage data

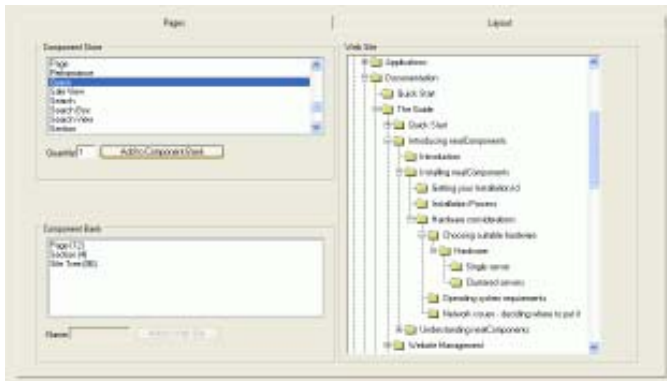


Input Forms give fast data integration & no code-writing.

Data Queries - advanced display using just basic database skills.

Full E-commerce - stock control, shipping, tax and payment.

... all without outsourcing or increasing your labor costs.



Website Development - without any programming to do. The system is component based, with each component configured from control panels. Each website has its own Layout Manager, and its own access permissions. Website building is a simple drag-and-drop from the 'store' of components into position on the site tree. Workflow-locking and Approval Controls keep you in control. Flexible licensing including pay-as-you-go. You will not need to employ additional staff for 'back-office' database support.



neatComponents provides powerful data handling tools, based on a relational database model. There is no limit to the quantity or complexity of the data structures. Advanced features allow for the efficient presentation of vast amounts of information, and tools provide elegant handling of hierarchical data structures. All components are configured from control panels - there is no code debugging to do.

#### NEATCOMPONENTS WORLDWIDE DISTRIBUTION

**Enstar LLC**  
274, Wall Street, Hebron, CT 06248  
Phone: (860) 228-5292  
Fax: (860) 228 4096



**neatComponents** [www.neatcomponents.com](http://www.neatcomponents.com)