

neatComponents

Introducing neatComponents

1 / 2

neatComponents is a website development system that makes it simple to build, manage, host and bill multiple websites; build and manage complex data-driven websites, *and* provide them all with full Content Management: all without specialist knowledge or database skills.

neatComponents is a software package that is installed on your Windows server, which then provides integrated website hosting and all aspects of website management - including site-by-site Content Management.

There is no special client-side software to buy, install or maintain - it just uses the Microsoft Internet Explorer™ browser.

neatComponents is for companies who make websites for others - Website Developers, Graphic Design companies, and corporate website designers building large company websites, Intranets and Extranets.

neatComponents is 100% about increasing profitability:

- reduce labor costs
- eliminate the need to outsource
- increase productivity
- increase capability

neatComponents is Component based.

Each task that you need to perform has been encapsulated into a 'Component' that you add to the website - just like constructing a building by adding one brick at a time.

Each component is configured from a control panel associated with it - there is never any programming. All the functionality is directly available to you.

Each component used is very robust - just like a brick. This means that you can't 'break' a neatComponents website by mis-programming.

No programming skills required

This means you can reduce your labor costs. Graphic designers can now do the work that previously required expensive programmers. Administrative support staff can do the work of 'web designers'.

Site building with neatComponents is fast

There is no need to 'outsource' overseas. You can still achieve the cost savings of outsourcing to India and keep full 'in-house' control. You don't even need to employ more people. The tight user permissions and server-based

editing mean that you can use freelance workers. Avoid payroll taxes, staffing problems, health-care costs or severance problems.

There is no client software to install.

No more headaches for IT departments of yet another set of files to deploy, upgrade, and test. Your administrative and support costs are greatly reduced.

neatComponents is inexpensive.

neatComponents is licensed on a 'per server' basis - with unlimited Users, unlimited Websites and unlimited Domains.

A full - permanent - neatComponents license will cost you less than one-third of just the annual 'base pay' cost of only one ordinary graphic design specialist, outside a major metropolitan area.

neatComponents is comprehensive.

It has all the tools you need:

- Website hosting
- Website management
- Usage meters
- Accounts and client billing
- Data handling
 - Forms
 - Email
 - Database control
 - E-commerce
- Complete User management
- Access controls
- Item by item permissions
- Complete content management.

Website hosting

neatComponents provides a hosting environment for all your customers' or departments' websites. All the complexity of setting up is removed. Simply 'Create Site' and then set the domain name and IP address.

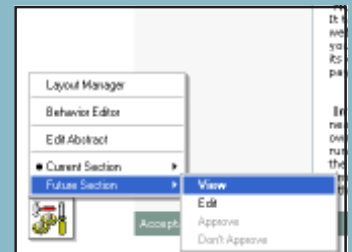
Template sites

Websites can be 'cloned' to create a Template site, saving time on repeat development work, and enabling sites to have a consistent look or behavior.

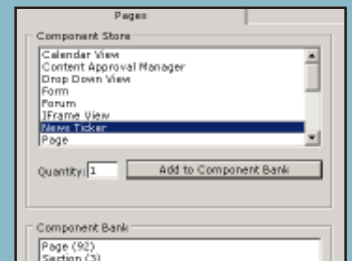
Website management

The Site-manager Component provides a control center where you can manage your client websites: create template sites, charging plans, review customer account balances, and see an overview of their business.

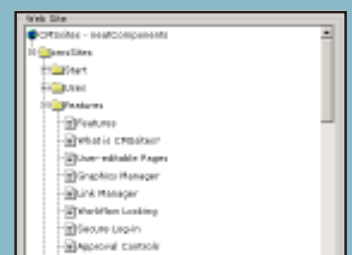
neatComponents makes it simple to build websites and Extranets that need to be maintained by non-skilled users. Allowing secure editing, addition and deletion and keeping fine-grain user-control.



Page edit controls



Available Components



Site structure control

The component based system means that every web designer can create and manage complex multi-user sites. You no longer need expensive skilled programming staff.

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2 / 2

User Management

neatComponents makes the complexity of assigning user permissions and site access a simple, point-and-click task.

Create secure Extranets easily. The neatComponents server can work with SSL secure certificates if end-to-end encryption is required. In all cases user passwords are one-way encrypted to prevent exposure even in the event of the server being physically compromised. Every page, every component has Permissions that can be set on a User - group by User group basis.

Content management

All aspects of the site can be configured to be edited by end-users. They don't need any editing software on their machines, and don't need to use FTP or other technical tools.

Text editing, links, and image controls are intuitive and the user-friendly on-screen editor means there's virtually no training needed.

Workflow locking allows teams to work on the same site without the danger of overwriting each others work.

Approval Controls allow editorial control of changes before they are released to the public.

User-group edit controls can be set to protect the site structure from accidental 'damage' during editing by non-skilled users.

Accounts and Client billing

neatComponents provides each client with their own Account, that shows invoices and payments for their site, together with any other charges that you need to make.

The Account manages online payments, credit limits, and emails the client if they need to make payments. If necessary, it can even suspend their sites should they exceed their credit limit. Billing can be by page-hits, bandwidth or time. neatComponents provides full page by page hit recording for every site.

Data handling

The system provides powerful data handling tools, based on a relational database model. There are three types of component that are used to handle data:

Data Feeds from Forms

Data feeds store or provide access to the raw data. For example, a Form provides a data entry form for a user to fill in. Create data input forms in minutes. Produce form-relevant emails for action and confirmation instantly.

Queries

Queries allow you to sort, and select the raw information provided by the data feeds.

Views

Views take the output from a Query, and present it to users in a variety of ways: from a simple table of information; scrolling news tickers; calendars, etc.

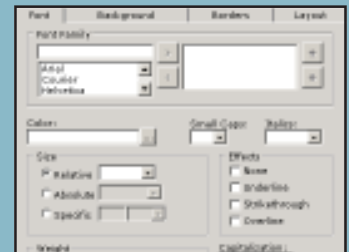
A range of data types allow for the intelligent handling of textual, numeric, file and image data, as well as joins between datafeeds.

There is no limit to the quantity or complexity of the data structures. Advanced features allow for the efficient presentation of vast amounts of information, and tools provide elegant handling of hierarchical data structures.

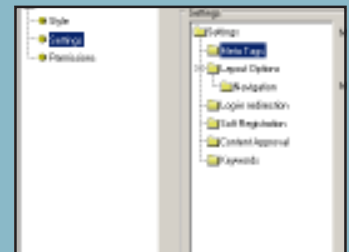
E-commerce

neatComponents provides full control over catalog building and the system provides e-commerce by including shopping cart facilities and interfaces to online payment gateways such as Worldpay and PayPal. Order acknowledgement and fulfillment-request emails are automatically generated, and onscreen invoices minimize the administrative overheads.

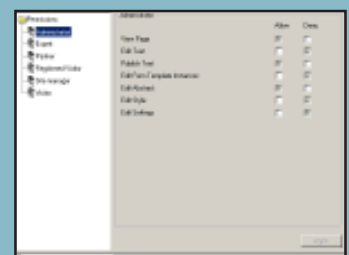
It is a component based system, designed to remove the skill from creating the most sophisticated websites. The system provides powerful additional tools for the website developer including the template creator, the site manager and a full accounts, billing and online payment system.



Style controls



Settings



User permissions

There is no additional software required, and members of your construction team can work from anywhere with Internet access - they can even work from home.

neatComponents is all about making your website business more profitable.

Empowering end-users to edit their own pages means that you can concentrate on winning new business whilst the system takes care of existing clients.

neatComponents is all about making your department more efficient.

Delegating page and section updating makes updates happen faster, and the system makes sure that no one breaks the corporate style - or publishes inappropriate information.

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